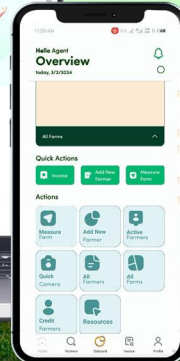
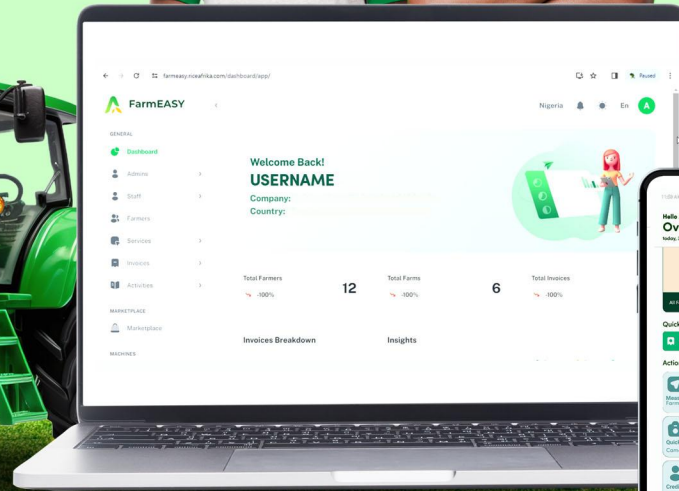




FarmEASY



Building An **Africa** That Can **Feed ITself** And The **World**



FarmEASY OS

Farm SHOP

FARM4ME

CAN

Community Agency Network

ABOUT FarmEASY

FarmEASY Technologies is a tech-driven agriculture optimization service provider solving the problem of underproductivity of smallholder farmers in Africa through its FarmEASY Operating System (OS), FarmSHOP, Community Agency Network (CAN), and Farm4me Initiative





OUR VISION

Our vision is to build an Africa that
can feed itself and the World



FarmEASY OPERATING SYSTEM (OS)

The **FarmEASY OS** is a complete technological tool developed to improve the productivity of smallholder farmers in Africa.

The FarmEASY OS has three components;

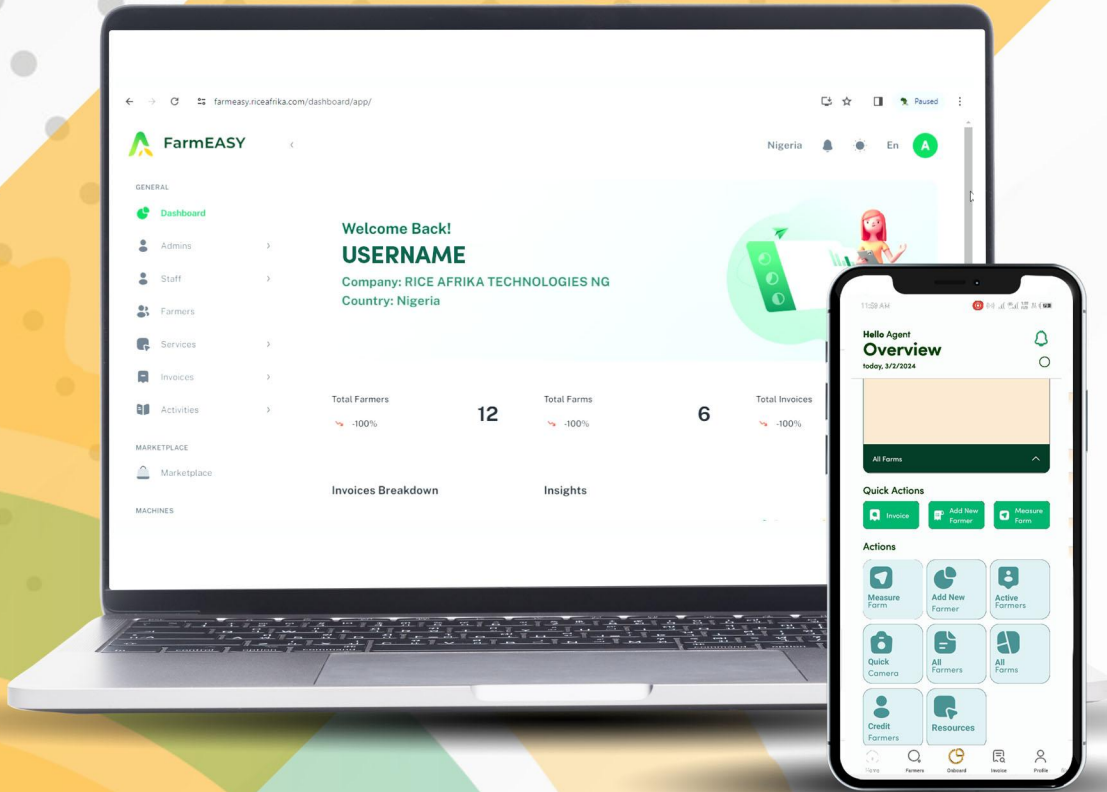


A smartphone is shown vertically, displaying the cover of a manual. The cover features the title 'OPTIMIZATION MANUAL' at the top left, a stylized map of Africa in the center, and a green and orange horizontal bar at the bottom. The background of the slide is a mix of green and orange wavy patterns and a white background with grey dots.

 **OPTIMIZATION
MANUAL**

THE OPTIMIZATION MANUAL

A step-by-step guide on how to improve the productivity of smallholder farmers in Africa in a climate-smart way.



THE OPTIMIZATION SOFTWARE

The technology enables the successful management of smallholder farmers with a dashboard and a mobile app.





THE FarmEASY GPS

An IoT-enabled agriculture equipment tracking system, tailor-made for Africa, independent of cellular connections. This system enables agriculture equipment owners to remotely manage their machines even at locations with zero network connectivity.



FARM4ME

Farm4Me is an initiative geared towards increasing food production in Africa. It is a farm management and consultancy service targeted at;

**Diasporans, Friends of Africa, Busy executives
Agriculture enthusiasts, Companies and
cooperatives**

So, do you own a farm you find challenging to manage?
Are you interested in farming but you don't have the time
or know how?

Are you interested in ending food insecurity in Africa?
Do you want to own a farm without the usual stress
of its management?

Then FARM4ME is for you.



FARM4ME



FarmSHOP

One of the fundamental pillars needed for the commercialization of agriculture in Africa is access to a structured market.

FarmSHOP is where the connection to a structured market for smallholder farmers in Africa begins.

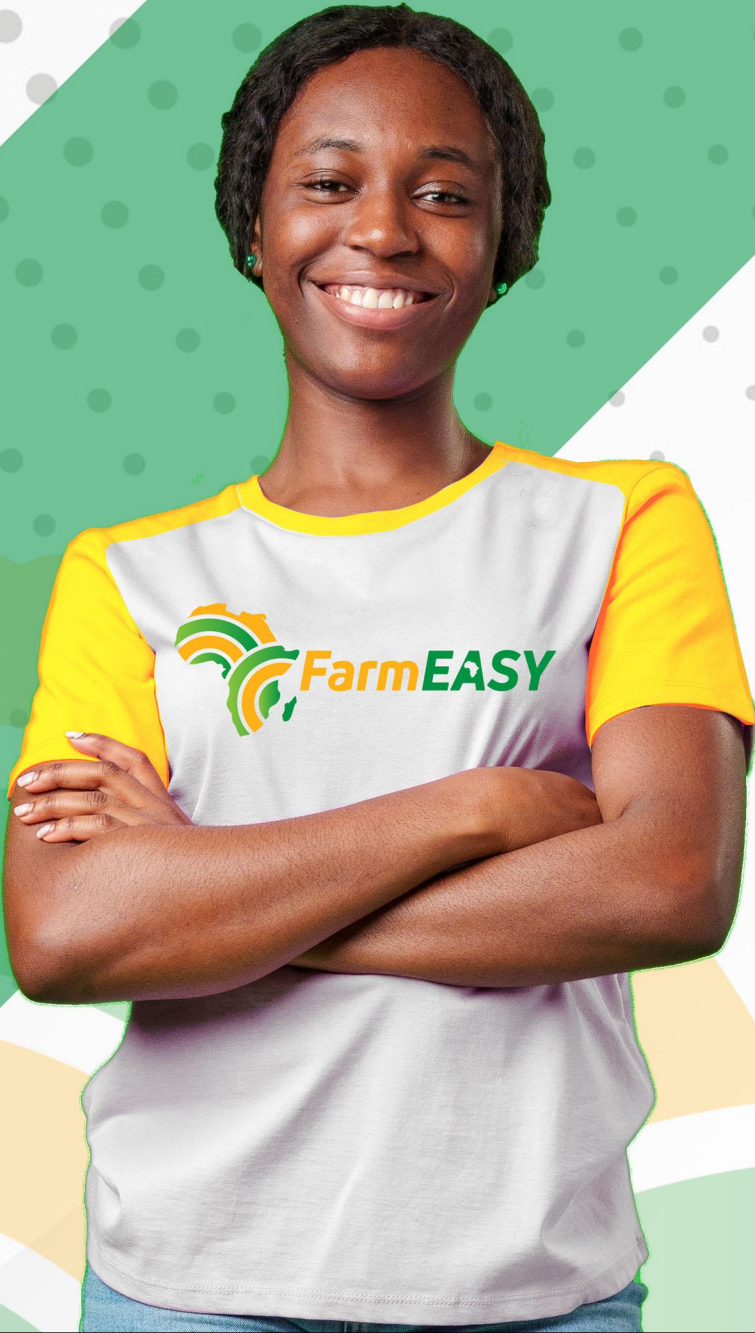
Do you want to buy or sell agricultural products in Africa?

FarmSHOP ensures that smallholder farmers in Africa have access to a structured market.

Do you want to import agricultural products from Africa?
FarmSHOP connects you **DIRECTLY** with the farmers.

A photograph of two hands shaking in a firm grip, set against a background of golden wheat. The text "FarmSHOP" is overlaid on the bottom left of the image, with "Farm" in white and "SHOP" in white with a yellow dot for the 'O'.

Farm
SHOP



COMMUNITY AGENCY NETWORK

At FarmEASY, we are committed to revolutionizing agriculture in Africa.

Our Community Agency Network (CAN) is at the heart of this mission, empowering local experts to drive sustainable agricultural practices and improve the livelihoods of smallholder farmers.

Our Community Agents are passionate individuals who understand African farmer's unique challenges.

They are trained to provide essential services to smallholder farmers in climate-smart agriculture, crop selection, soil health, pest and disease management, and efficient farming techniques.

Our community agents are passionate and dedicated professionals transforming African rural smallholder farming communities.



MEET OUR TEAM

The Advisory



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Global Advisor



Jacob Deitz
Global Advisor



Dr. AbdulRazak Ibrahim
Global Advisor



Jadeh Grierson
Global Advisor

Founder/CEO



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Brand Strategist,
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Team Nigeria



Jamila Maund
Co-Founder
Nigeria



Yusuf Haruna Atuman
Head, Business
Operations, Nigeria

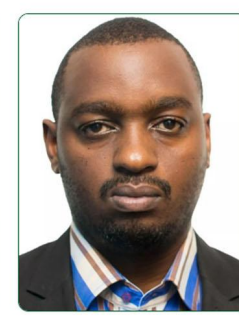


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